

Ag MasterFile

1.5 million rural records of qualified, responsive farm/ranch business professionals

Tap into the unequalled marketing power of the industry's most detailed producer data profiles.

USEFUL FOR

- Increasing sales
- Uncovering new prospects

DETAILS

- Minimum order \$400
- Turn-around: Basic list rental – 3-5 business days (*match/merge processing service – allow at least 2 weeks)
- Terms: Net 30 days from order shipping date (approved accounts)
- Multi-use Discounts: Second use – 25% off/base list rental, Third use – 30% off, Fourth use – 40%, unlimited annual use – call for rate
- Sample mailing piece required

AAM Audited



Custom email counts

Crops	1k	100k	250k	500k	1000k
Alfalfa	33,600	17,921	7,859	4,095	1,729
Corn	89,300	73,203	57,737	36,296	16,971
Cotton	13,664	6,545	4,448	4,428	2,503
Hay	44,872	29,406	15,991	8,428	3,876
Peas	2,481	4,422	963	564	264
Wheat	2,425	2,791	2,213	1,654	904
Soybeans	17,787	7,585	4,209	2,399	1,054
Barley	79,167	69,909	52,265	33,329	14,114
Wheat	57,263	34,367	22,185	15,021	7,942
Unspecified	4,461	3,568	939	629	347

Cattle	1k	100k	200k	500k	1000k
Beef Inventory	56,306	31,838	19,014	7,861	3,585
Beef Cattle Sold	36,023	21,371	13,126	5,656	2,644
Beef Cattle Fed	25,938	15,247	9,871	4,307	2,367
Dairy Cows	102,251	57,761	3,454	1,608	823

Swine	1k	100k	200k	500k	1000k
Hogs Sold Annually	9,806	3,797	3,257	2,429	1,979

Category	1k	200k	500k	1000k	5000k
Stock in Inventory	5,860	6,778	6,252	5,769	4,325

Category	1k	100k	500k	1000k
Sows	3,441	2,461	2,221	1,762

MycoGen SEEDS
ELITE GENETICS PROTECTED BY THE LATEST TECHNOLOGIES

We co-developed the world's first Bt corn in 1980 and remain committed to developing elite genetics and advanced technologies. MycoGen Seeds will be the first national seed company to showcase corn hybrids with the Elite™ trait. Our portfolio includes technologies that provide:

- Exceptional weed control as part of the Enlist Weed Control System
- Two insect trait options:
 - Unimethid above- and below-ground insect control with SmartShield™ technology
 - Broad-spectrum above-ground insect control with the new POWERPRO™ trait technology
- A single-bag refuge management solution, Refuge Advanced™

Tempo

NO SKIPS, NO DOUBLES. EVEN AT 10.6 MPH.

Just one, simple rule to follow: do what the machine is made for and do it right. The Tempo High Clear™ harrow makes that simple rule so easy to follow. Clear™ is a 12-row, 10.6 mph harrow with 100% contact and 100% efficiency. The result is more production every acre and less cost per acre.

POSITIVE AIR PRE-EVALUATION THE DIFFERENCE
UNLIKE A VACUUM SYSTEM, OUR POSITIVE AIR PRESSURE SYSTEM maintains control of the seed as it moves down the seed tube. This does 2 things:
1. It keeps the seed from being out of the equation, ensuring accuracy at higher speeds.
2. It keeps the seed from being out of the equation, ensuring accuracy at higher speeds.

WIRELESS CONTROL AT YOUR FINGERTIPS
Tempo's setup, calibration and monitoring of seed delivery and placement are controlled by the E-CONTROL, an innovative IPAD-based wireless control system. The E-CONTROL comes loaded with an app featuring large, easy-to-use graphics that