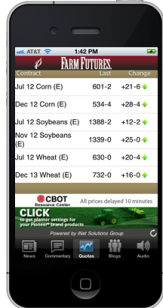
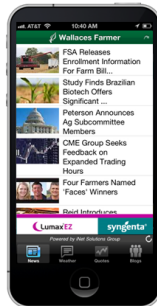


Mobile Apps



Farm Futures

- Category exclusive monthly sponsorship
 - 91,218 Downloads
 - 1,230,000 Monthly page views
 - Avg .33% CTR
 - 4 Minutes on site average
- Geo-targeting available
- Real-time information helping growers make decisions
- #1 agriculture app
- Up to 4 sponsors, 25% minimum exposure



Farm Progress

- Category exclusive monthly sponsorship
 - Downloads 48,243
 - Avg monthly page views 354,281
 - Avg ad CTR 0.76%
- Menu includes News, Weather, Quotes, Blog
- Unique Ads can run on each of the 13 sites.
- Up to 4 sponsors, 25% minimum exposure



Growing Degree Days

- 31,014 downloads
- 324,831 monthly PVs
- Tabs include GDD, weather (current, hourly, radar, extended) and growing degree days
- Exclusive sponsorship



Ag Weed ID

- 25,031 downloads
- User sessions
- Sponsor solutions featured
- Interactive weed identification
- Exclusive sponsorship



Live Event Apps

Sponsorships are available on custom apps created for leading trade shows



*For more information please contact your Penton Agriculture Account Manager.