

Newsletter Advertising

Stay in constant contact with thousands of farmers daily and weekly with our 28+ targeted email newsletters

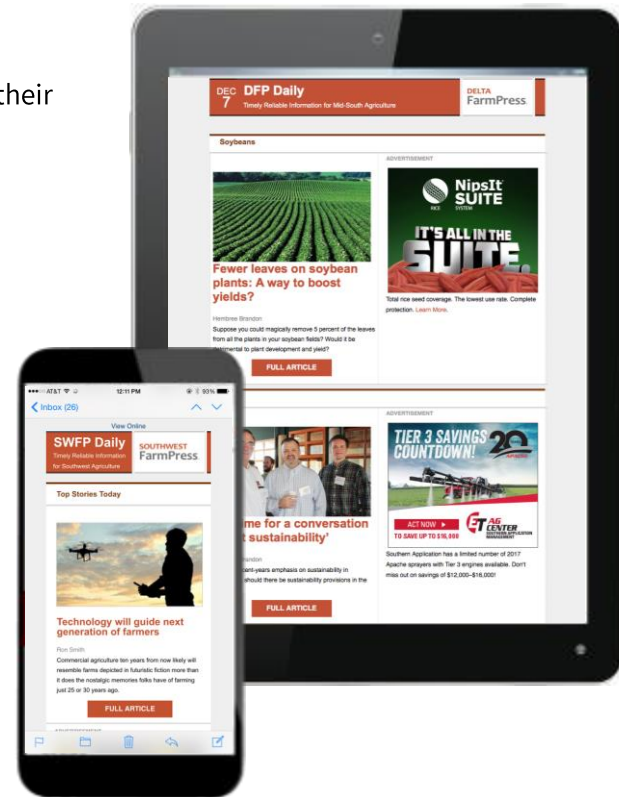
Staying top of mind with farmers throughout the work week is not easy. Our email newsletters provide an unparalleled opportunity for you reach farmers directly in their inbox all throughout the week.

DETAILS

- 28 industry/market focused newsletters produced by Penton Ag
- National and local, crop and livestock markets
- Frequency and circulation count varies per newsletter
- Prices dependent upon content placement

USE FOR

- Thought leadership
- Staying “top-of-mind” with thousands of producers / farmers / ranchers
- Create awareness and build messaging frequency



*Pricing varies by brand and distribution size. For more information please contact your Penton Ag Account Manager.

Newsletter Advertising

NEWSLETTER	FREQUENCY	SUBSCRIBERS
Delta Farm Press Daily	Daily	18,150
Southeast Farm Press Daily	Daily	12,760
Southwest Farm Press Daily	Daily	11,435
Western Farm Press Daily	Daily	12,850
Tree Nut Farm Press	Up to 20X	6,870
The Grape Line	Up to 20X	7,680
Crop News Weekly	Weekly (Wed)	52,900
Corn + Soybean Digest EXTRA	Weekly (Saturday)	39,220
Corn eDigest	2X Monthly	38,822
Soybean eDigest	2X Monthly	31,775
BEEF Bull Buyers Guide	Seasonal (Jan, Feb, Mar, Apr, Sept, Oct Nov)	33,500
BEEF Cow Calf Weekly	Weekly (Sat)	40,800
BEEF Daily	Daily	35,510
BEEF Industry Express	Monthly	32,900
BEEF Cattle Market Weekly	Weekly (Friday)	29,342

NEWSLETTER	FREQUENCY	SUBSCRIBERS
National Hog Farmer Daily	Daily	12,000
Feedstuffs Daily	Daily	9,400
Feedstuffs Alerts	Weekly+ as news develops	Paid Feedstuffs subscribers
Feedstuffs FoodLink	Weekly (Monday)	10,000
Food Animal Report	Daily	7,200
Farm Progress Daily	Daily	50,169
Beef Producer	2X Month	18,050
PowerIron	2X Month	75,655
Farm Futures Daily	2X Daily (am/pm)	11,214
Hay & Forage Product Express	Seasonal (April - June)	25,400
Industry Update - Tack 'n Togs	Weekly (Thursday)	4,500
Nutrient Management	Monthly	15,000